

Amy Elaine

AMY WOODS

aewoods.com
amy@aewoods.com
502.299.5161

SKILLS

Illustrator
Photoshop
InDesign
Basic After Effects
Wordpress
Basic HTML & CSS
Marketing
Social Media

DESIGN COURSES

Intro to Graphic Design
Letterforms I & II
Web Design
Book Forms
Packaging
Design for Public Issues
Identity Systems
Portfolio Class
Digital Photography

MARKETING COURSES

Principles of Marketing
Consumer Behavior
Professional Relationship Selling
Promotion & Brand Management
Marketing Research
New Product Development Strategy
Social Media Marketing
Integrative Marketing Strategy

EDUCATION

University of Louisville

August 2012–May 2016
Bachelor of Fine Arts, Communication Art & Design
Hite Art Institute Scholarship, 2015–2016

University of Louisville

August 2007–May 2011
Bachelor of Science, Marketing; Minor in Entrepreneurship

EXPERIENCE

Lancaster Court LLC

Freelance Designer, May 2015–Present
Developed a logo and marketing materials for a china rental company.

Katie Bush Design

Graphic Design Intern, April 2015–July 2015
Designed materials for websites, print pieces and presentations for clients.

Anthropologie

Visual Display Intern, July 2015
Assisted in planning, creating and installing displays at the Louisville store.

Larkspur Press & Portland Museum

Letterpress Intern, Aug. 2014–April 2015
Learned to hand set type, work various letterpress machines and bookbinding.

DBS>Interactive

Internet Marketing Intern, April 2012–August 2012
Worked on SEO optimization for clients' sites and contributed to the company's blog.

EMPLOYMENT

Adele Reding Photography

Assistant Director of Design and Marketing, June 2011–Present

That's Dancing Dance Studio

Dance Instructor and Choreographer, September 2005–Present

AWARDS

AAF Louisville; The Louies 2016, Gold Student Award, Mattingly Edge
AIGA Louisville; The Show 2015, Best In Show Award, Milan Typeface
AIGA Louisville; The Show 2015, Student Award, Milan Typeface
AIGA Louisville; The Show 2015, Student Award, Leaf Science Center Posters

INVOLVEMENT

AIGA Louisville Contributing Member, August 2015–Present